

Hunter Interests Selected as Development Manager for Large Destination Entertainment Development

The sponsors of the nation's first country music themed destination entertainment development recently selected Hunter Interests to manage the development process for this unique and exciting venture. The Louisiana Hayride Music Village will be constructed on an 85-acre waterfront site on the shore of the Red River in Bossier City, Louisiana.

When country music was in its infancy during the middle of the 20th century, the Louisiana Hayride radio broadcasts from Shreveport were the focus of industry development. Country music stars like Johnny Cash, Elvis Presley and many others got their start on the Louisiana Hayride broadcasts before Nashville became the center of country music activity.

The rights to the Louisiana Hayride brand have been acquired by Maggie Warwick, a famous country music songwriter and performer. Now, with cooperation and financial support from the City of Bossier City and the Louisiana state government, the Louisiana Hayride Music Village is to become an entertainment destination and tourist attraction with state-of-the-art technology and digital broadcasting capability.

The development program for the Louisiana Hayride Music Village includes:

- **Performance Theater**—A 2,300-seat concert hall plus 2 smaller theaters which function as the performing arts center for the Bossier City/Shreveport metropolitan area.
- **A Digital Media Center** – With the latest technological innovations in recording, audio and video broadcasting.
- **The Southern American Music Museum** – Showcasing and commemorating the music of the southern United States which has a popular following worldwide.
- **Private Entertainment and Restaurant Venue** – Dining and entertainment establishments sponsored by country music stars, including the Willie Nelson Old Texas Trail Saloon, Kristofferson's Songwriters Cellar, the Louisiana Hayride Café, and many others.
- **The Louisiana Hayride Street of Gold** – A pedestrian street of gold bricks leading to the Town Center Promenade commemorating country music stars and events, lined by the larger than life size sculptures of country music legends, by sculptor Bill Raines.
- **Retail Stores along the Water's Edge Walkway** – A continuation of the successful Boardwalk retail development adjacent to the Music Village, featuring a Bass Pro Store and more than 100 shops and stores.
- **Waterfront Conference Hotel** – Serving the Music Village and the Boardwalk shopping center, with views across the river to several casino hotels.

With support from the Foundation for Arts, Music and Entertainment (FAME) the Music Village has been in planning for several years. Detailed development planning and site engineering are expected to be underway soon. The Louisiana Hayride Music Village is the nation's first master planned destination entertainment development with a country music theme. It promises to become one of the focal points of the huge and rapidly expanding country music industry.

Hunter Interests recently completed a detailed market analysis and development program for the Music Village. The firm is retaining highly experienced companies for site planning, engineering, architecture, finance, marketing and entertainment specialists. Legal and entertainment industry advice for FAME and the Louisiana Hayride Company is provided by Joel Katz, Esq., of Greenberg Traurig in Atlanta.